



**Customer Communications Management software leader,  
icon Systemhaus GmbH, opens US subsidiary and targets  
Financial Services industry**

[Stuttgart (Germany) / New York (USA), February 27, 2014] – icon Systemhaus GmbH continues its international expansion by establishing icon Communication Dynamics, Inc. who's North American



headquarters is in New York City. With its own marketing message of, "Documents That Communicate", Icon Communication Dynamics, Inc. ([www.icomdyn.com](http://www.icomdyn.com)) seeks to replicate its parent company's success in the Insurance and Banking sectors here in the US. In Germany, icon has captured 70% of the CCM software market in those market verticals.

**William Contessa**, a well-known expert in document origination and output management solutions, with many years of industry experience, is Head of Business Development for the Company.

"I see great potential for the use of icon's DOPiX customer communication solution. We have an impressive client list in the EU which will help us gain access to key US market players and enterprise level customers for whom we can offer a greater variety of tailored one-stop solutions and absolute state-of-the-art technology."

Uwe Seltmann, CEO of icon Systemhaus GmbH and President of icon Communication Dynamics, Inc. says "After the start of our promising global partnership with IBM in spring 2013, we considered the formation of a subsidiary in the world's largest economy to be the next logical step."

**About icon Systemhaus GmbH**

icon Systemhaus GmbH has been offering comprehensive customer communication solutions to leading insurance companies, banks, utility companies and industrial companies since 1995. The DOPiX customer communication platform (Document Platform in excellence) covers the complete range of high-volume, individually oriented, interactive and process-integrated functionalities and is also used for the most sophisticated types of customer communication. DOPiX is far more than just a solution for customer correspondence. The DOPiX community is a strong network of outstanding experts. It consists of customers, partners and specialists who work closely together to continue to improve DOPiX. In its Stuttgart headquarters, icon Systemhaus GmbH employs about 115 highly qualified specialists.  
[www.icongmbh.de](http://www.icongmbh.de)

**For further press enquiries, please contact:**

Jochen Maier ◦ Phone: +49 711 806098-281 ◦ [jochen.maier@icongmbh.de](mailto:jochen.maier@icongmbh.de)

All company, product and service brand names and/or logos contained in this press release are the property of their respective owners. **Reprinting free of charge. File copy requested.**